Meet our PrintCity members:

For over four decades, IST METZ has been a pioneer in developing and manufacturing UV curing systems and customized solutions for printing and coating applications. The company's UV systems are designed to cure inks, varnishes, silicones, adhesives, resins and a range of other materials in a fraction of a second. The IST METZ Group offers its customers the largest product portfolio worldwide of high-performance UV lamps and UV LED systems.
www.ist-uv.com

Founded in Stuttgart in 1965 and headquartered in Pliezhausen, Germany, Kocher+Beck is a global leader in rotary die-cutting technology. In addition to its operations in Germany, the company has facilities in the United States, the United Kingdom, Poland, and Spain. With over 600 employees, Kocher+Beck manufactures die-cutting tools, screen printing meshes and accessories, die-cutting stations, special industrial solutions, and premium-quality printing and magnetic cylinders for the labeling and packaging industries.
www.kocher-beck.com

LEONHARD KURZ is a world-leading thin-film technology specialist with more than 5,500 employees at more than 30 locations worldwide. KURZ develops and produces decorative and functional layers, including for the printing, packaging, and the plastics industry, for banknotes and ID documents, as well as for the automotive, electronics and medical technology sectors. The company's comprehensive product portfolio ranges from decorative and smart interactive surface finishes, to design consulting and security concepts for product and brand protection. Together with its subsidiaries, KURZ offers solutions for digital embellishment, cold transfer, hot stamping, related printing and embossing machines, and embossing tools. KURZ is also developing its own recycling programs, is a UN Global Compact participant, and has been repeatedly recognized by EcoVadis for its sustainability activities.
www.kurz.de

H+M is a leading manufacturer of high-quality stamping tools and dies for the graphic arts and plastics industries.
www.hinderer-muehlich.com

Stahl Packaging Coatings – touching lives, for a better world
Stahl Packaging Coatings is a leading global provider of high-quality, sustainable solutions for the graphic arts and packaging industries, specialising in water-based and UV coatings, flexographic inks and adhesives.
The company's products touch people's lives by adding value in all printing and packaging disciplines, creating surfaces and functions that inspire people around the world.
With their commitment to innovation, these solutions preserve and protect, enhance functionality and beautify while providing a distinctive look and feel.
The versatile solutions are suitable for a wide range of materials - from paper and board to plastic, foil, metal and alternative substrates.
www.stahl.com/packaging-coatings

For over a century, the Westland Group has been a leader in the production of high-quality rubber-coated rollers and sleeves for printing and industrial applications. The family-run group also offers customized molded elastomer parts for various industries. 14 production sites across 10 countries ensure excellent service and close proximity to our customers.
www.westland.eu

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printcity alliance

connecting competences

printcity alliance

The future starts now

for a strong printing, packaging and labeling industry that relies on eye-catching effects

The world continues to change at a fast pace. More than ever, specialization and customized services are key in such a highly dynamic environment. Nevertheless, a broad portfolio is essential for specific requirements, in order to allow a strong alliance of specialists to regularly come up with innovative solutions to deal with complex challenges.

The PrintCity Alliance is a competence network for ideas and solutions in the printing, packaging and labeling industry. By combining the know-how and vast experience of our members from different segments of the graphic arts industry, we create a unique platform for collaboration and innovation.

For next-gen technologies and processes. For fascinating results. For sustainability and inspiration for an entire industry.

Added value in printing

We create added value through collaboration, innovation and inspiration

Our members do not merely possess individual strengths – they are also committed to sharing their know-how and learning from their counterparts. We promote the exchange of ideas and know-how, the collaborative development of projects, and building long-term partnerships.

// ALLIANCE

Varnish and lacquer manufacturers, experts in metal coating and finishing solutions, and manufacturers of UV coating curing systems, stamping and embossing tools and rubber rollers for printing machines – the member companies of the PrintCity Alliance work hand in hand.

This collaboration not only produces individual, outstanding results. It creates a strong foundation for a common future.

// COLLABORATION

The PrintCity Alliance is more than just the sum of its parts. Our members bring more than just their expertise in their areas of specialization. They also promote the exchange of know-how and ongoing development – from coating and embellishment techniques to advanced printing processes – within the network.

// INSPIRATION

We see ourselves not only as a provider of solutions, but also as a source of inspiration for the entire industry. Many of our solutions are highlights that reveal new opportunities and encourage others to go beyond conventional boundaries and develop and implement completely new concepts and approaches.

// INNOVATION

New technologies and processes are identified at an early stage and jointly developed further. The result: innovations for an entire industry. Some of our partners are currently working on solutions in the area of embossable coatings or on developing new adhesives for cold transfer processes.

Stunning example

of one of our sparkling solutions

To demonstrate our expertise and innovative strength, we design and launch marketable highlight projects. Our aim is always to identify global trends and develop new, smart solutions that take into account technical challenges, environmental aspects and generate maximum appeal. This way, products are created that raise desires and expectations to an entirely new level.

Showcasing how the expertise of various specialists creates an innovative solution: The multifunctional packaging for sparkling wine from Kessler has an integrated cooling container. High-quality enhancements and finishes highlight an exquisite look and provide the framework for a powerful advertising medium. The entire packaging, including the cooler, is fully recyclable and can be disposed of in the blue bin.

Caterers Benz & Co. uses the attractive container at their events and are thrilled by the positive response from their customers. Cheers!

› Fancy some inspiration?
Go to www.printcity.de
to find out more about our projects and product solutions.

New prospects

and a clear vision on upcoming challenges

We have a clear vision for the future of the printing, packaging and labeling industry: the PrintCity Alliance aims to play a key role in strengthening the industry and setting new standards. Our activities are founded on four main cornerstones: sustainability, digitalization, talent development and internationalization.

// SUSTAINABILITY

We test and implement environmentally friendly materials, energy-efficient production processes and sustainable embellishment techniques. Our members are committed to environmentally conscious activities aimed at minimizing the industry's impact on the environment. With regard to an ever-changing regulatory framework, we also play an important role as an advisory body.

// DIGITIZATION

Our members are pioneers when it comes to making digitization an integral part of the printing industry. By developing smart production
systems, automated processes and data-driven decision-making, we play a key role in shaping the future of the printing, packaging and labeling industry. Our goal is to enhance efficiency and improve flexibility in production. Our member companies Weilburger, KURZ and K+B are already demonstrating what is possible through smart digitization.

// TALENT

The PrintCity Alliance invests in training and promoting new talent and experts for the industry. Our training courses, workshops and exchange programs are aimed at supporting the development of experts who in turn can contribute in shaping the future of printing technology. Our network offers a direct and easily accessible platform to facilitate the transfer of know-how between experienced professionals and young talents.

// INTERNATIONALIZATION

We are committed to successively expanding our activities and strengthening international partnerships. The PrintCity Alliance earns recognition not only at a domestic level but also across the globe as a pioneer in the printing, packaging and labeling industry. By collaborating with companies and organizations around the world, we intend to meet global challenges together and create new synergies.

Into the future. Together

with a versatile and strong alliance of specialists

The PrintCity Alliance invites you to be part of a future founded on innovation, collaboration and sustainable action. Enter our world, discover the diversity of our members and be inspired by our common vision.

The PrintCity Alliance regularly participates in trade fairs such as drupa, FACHPACK, Labelexpo and Interpack. We are also organizers of several industry events and training programs.

We are much more than merely a network of companies. We are a community of like-minded professionals who see ourselves as trailblazers and a guiding force for the printing, packaging and labeling industry – and as a place where innovative ideas become reality over and over again.

Benefit from a strong network and awareness.

Join our team of experts and benefit from the synergies and know-how of our members. Expand your professional consulting expertise for your customers. In addition to our joint projects, our members are represented at various trade fairs, conventions and technical symposia. Information on our projects and activities is available and regularly updated on the PrintCity website and on social media channels such as LinkedIn and Instagram, thus presenting yet another attractive opportunity for generating awareness.

- One annual highlight project
- Participation in 2–3 trade fair per year
- International conventions
- Workshops for members/partners
- Training and advanced training programs
- Additional awareness on the Web and social media channels

For more details and information on membership fees, please contact Rüdiger Maaß.